



Timur Nishanov

Senior product designer who builds in code. Based in Bangkok.

Complex flows and the visuals to match, for fintech, Web3 and e-commerce.

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Experience

- 2026 – now **Senior Product Designer** · Billing team (NDA) · remote
- Deposit and withdrawal flows for a B2C product. Prototypes in code, A/B tests judged on revenue, not just conversion.
- Bonus shown above the Deposit button: support chats from the deposit screen fell by over half, deposits held.
 - Compact payment methods, no promo banner: a cleaner first screen and no drop in deposits. Rolling out.
 - Won on conversion, dropped on revenue: my variant with a lower minimum deposit brought in smaller deposits.

- 2026 – now **Senior Interface Designer, part-time** · Rabotyagi Studio
- A product design studio for Yandex, VK, HeadHunter and Avito; I'm brought in for concepts and code.
-  Yandex Cloud at Scale 2026: booth game; my design and front end in 1.5 weeks, shipped with minor changes.
 -  Stepicon 2026 by Stepik: landing page, concept to code.
 -  Moneta.ru: animated homepage and journal concepts.

- 2025 **Product Design Lead** · Chums, via Cedro Agency
-  Chums, Web3 messenger: 32k+ wallets. Led design for a year and mentored a junior designer; the desktop rebuild cut attaching a file from 6 steps to 1.

- 2024 – 2026 **Senior Interface Designer** · Cedro Agency

- 2023 – 2024 **Interface Designer**

Startups and MVPs, with discovery on every project.

-  Urbantiger (BTK Group): 28-page store redesign with two junior designers. The client reported 2x conversion.
-  Lendly Invest, crowdlending: marketplace, investor analytics and an investment flow split into steps.
-  Slotex, ex-IKEA plant: old sites merged into one B2B/B2C store. My concept and most of the design; I ran usability tests and worked directly with decision-makers.

- 2024 – 2025 **Product Designer** · Meama

-  Meama, coffee brand: acquired our Cedro team as its in-house studio. App concepts and product audits.

- 2022 – 2024 **Freelance Graphic Designer** · posters, key visuals, print

- 2019 – 2022 **Marketing Specialist** · Google, Yandex and Meta ads

Awards

Awwwards Site of the Day,
FWA of the Day, CSSDA
Website of the Day; G8 bronze
Artem Shcherbakov's site · 2026
My concept and all screens, with
Salt and Pepper

2nd place, one point
behind the winner

Yandex design battle · 2025

Runet Rating bronze in apparel
Only Me store · 2024

Skills

User flows

Interface design

Visual design

Design systems

Prototyping

Motion

Discovery

Interviews

Usability tests

A/B tests

Code & tools

React

Next.js

Three.js

Swift

Claude Code

Figma

Framer

ProtoPie

Languages

Russian native

English C1

Education

Advertising and PR,
Siberian Federal University.